MOI

MUSEUMS OF IMPACT

DEVELOPMENT
WORKBOOK

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DEVELOPMENT WORKBOOK

Now that you have completed the evaluation, this Development Workbook will help you to define and prioritise the development areas, set concrete goals, and take steps to achieve them.

Please reflect on the strengths and areas/subjects for improvement at the end of each module, and consider the development ideas that were discussed in your group.

Feel free to write your most important/relevant development ideas in the box below. Remember to keep your strategy and impact goals in mind to enhance the impact of your museum.

Development ideas:

GOAL-SETTING AND FEASIBILITY

With the help of following table, you can shape the development ideas into concrete goals and actions.

GOALS
Identify up to five goals. Describe concretely what you are changing / improving, and have practical goals in mind.

INFORMATION GAPS
Start by asking the following questions:
In which areas do we need more information or understanding?
- Which aspects are still un-clear?
- From whom and how do we find out?

RESOURCES
Start by asking the following questions:
- Who do we need to make it happen?
- With whom should we communicate?
- What other resources do we need?
- Who makes the decisions?

PERSON IN CHARGE
Identify a person responsible for each goal, who will be in charge of proceeding with the work.

URGENCY
You can use an evaluation system with exclamation marks to assess the urgency:
- **!** Start within a year
- **! !** Start within three months
- **! ! !** Start ASAP

Goal 1:

Goal 2:

Goal 3:

Goal 4:

Goal 5:

FAREWELL – BEFORE YOU LEAVE

With the help of following table, you can shape the development ideas into concrete goals and actions.

- We hope that you have enjoyed the implementation of the MOI Framework. We encourage you to work towards and achieve your goals. You can also revisit the MOI Framework at frequent intervals.

- After you have completed the MOI Development Workbook, you can proceed with writing your development plan of choice to guide your next steps on your development path towards a stronger impact.

MUSEUMS OF IMPACT

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